



Parkmobile

PARKING MADE SIMPLE™

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FOR IMMEDIATE RELEASE:

Parkmobile, LLC brings Mobile Payments for Parking to the Borough of New Hope, PA

Parkmobile delivers the convenience of mobile payments for parking so that residents, businesses, and visitors will be able to conduct parking transactions by mobile phone.

Borough of New Hope, PA – July 24, 2015—Parkmobile, LLC announced today that its mobile payments system will be available at all on-street meters and at the Borough’s New Street parking lot, where a kiosk-type parking meter is also available. Privately owned parking lots are not participating at this time. The new service is an alternative to using coins at the meters, and will be fully deployed by August 1st. Customers will be able to pay for parking from their smartphones by downloading Parkmobile’s mobile apps for iPhone, Android, Windows, BlackBerry, and Amazon Fire smartphones.

“The Parkmobile technology offers an innovative and user-friendly option to pay for parking through the convenience of a smartphone, “ said Council President Claire E. Shaw. Shaw also thanked Mayor Larry Keller and Chief Michael Cummings for taking the lead in working with Parkmobile and other vendors in developing a convenient parking option for residents, businesses and visitors.

“We are very excited to partner with the Borough of New Hope to offer this technology,” said Cherie Fuzzell, CEO of Parkmobile, LLC. “Our service makes paying for parking fast and simple, enhancing the customer parking experience. We believe customers in the Borough will truly appreciate and enjoy the convenience of paying for parking from their smartphones.”

Parkmobile's mobile payment system is simple and easy to use. Customers can register online at www.parkmobile.com or by downloading the mobile app in their phone's app store. Once registered, they may use the mobile app, Internet, or a toll-free number to pay for parking.

Once a customer's account is set up, they can instantly begin using the system with their registered mobile phone. Using a wireless handheld device, enforcement officers will know that a motorist has paid with the Parkmobile app, so customers should not worry if the meter does not change to reflect their time. As an added bonus, mobile app users have the option to receive alerts and reminders 15 minutes prior to the expiration of their parking session. Time limits on meters still apply and the Parkmobile app will not allow users to purchase more time than allotted by the meters.

About Parkmobile

Parkmobile, LLC is the leading provider of on-demand and prepaid mobile payments for on- and off-street parking. Their services are used in more than 1,400 locations in the U.S. by millions of registered users.

For more information please visit www.parkmobile.com, facebook.com/Parkmobile, or on Twitter @Parkmobile.

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